

Dentsply Sirona acquires Byte[®], a leading direct-to-consumer, doctor-directed clear aligner company

Dentsply Sirona today announced that the company has acquired Byte, a rapidly growing clear aligner company. Byte holds a leadership position in the direct-to-consumer clear aligner market.

Charlotte/Los Angeles, January 4, 2021. As a result of the transaction, Dentsply Sirona adds scale in the important clear aligner category and strengthens its connection with dental professionals. Dentsply Sirona's R&D capabilities and commercial expertise offer significant potential to drive additional growth of the Byte clear aligner solutions. The combination with Dentsply Sirona will focus on expanding the market for orthodontic care by connecting additional patients with dental professionals and helping them access quality oral healthcare.

Byte has developed an innovative business model, built on doctor-directed care that provides excellent outcomes for patients with mild to moderate orthodontic needs. Byte was founded on the commitment to improve access and affordability to orthodontic care using a nationwide network of licensed dentists and orthodontists. It offers effective treatment planning and an easy-to-use clear aligner solution delivered directly to a consumer's home. The CEO of Byte, Neeraj Gunsagar, and the existing management team will continue to operate the business.

Don Casey, Chief Executive Officer of Dentsply Sirona, said, "We are excited to take the next step in our evolution by bringing Byte into our organization. We have been pleased with the growth of our SureSmile[®] clear aligner business, and we are confident that adding the innovative platform of Byte adds scale for us in the important clear aligner market. We look forward to working with the talented team at Byte as we utilize our collective strengths to expand patient access to quality care and support the success of dental professionals around the world."

Neeraj Gunsagar, CEO of Byte commented, "We have been impressed with the passion that Dentsply Sirona has for innovation in dentistry. This combination provides Byte with unmatched resources and R&D capabilities that allow us to reach additional customers and accelerate our mission of changing the world one smile at a time. The transaction enhances our ability to offer affordable care to patients and increases awareness of the overall benefits of oral care. Our team is committed to driving our strong growth, and we are delighted to join the Dentsply Sirona family as we execute on our shared mission."

The transaction closed on December 31, 2020.

Due to the different approval and registration times, not all technologies and products are immediately available in all countries.

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About Dentsply Sirona:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better and safer dental care. Dentsply Sirona's headquarter is located in Charlotte, North Carolina. The company's shares are listed in the United States on NASDAQ under the symbol XRAY.

Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

About Byte

Byte's doctor-directed clear aligner system provides customers' nationwide access to at-home invisible aligners for a straighter, whiter smile. With a growing team of over 450 employees and headquartered in Los Angeles, Byte's nationwide network of licensed dentists and orthodontists prescribe and oversee every customer's treatment plan, delivering a top-rated consumer experience and results in up to half the time and cost of traditional methods. At under \$85 per month, Byte has found a way to make the inaccessible, accessible — providing an easy, convenient and affordable way to upgrade your smile through the Byte Teledentistry platform. For more information on Byte, visit: www.byteme.com.

IMAGES

are available for > [Download](#) on the website.



Fig. 1: Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies.



Fig. 2: Byte® holds a leadership position in the rapidly growing direct-to-consumer, doctor-directed clear aligner market.



Fig. 3: Don Casey, Chief Executive Officer at Dentsply Sirona



Fig. 4: Neeraj Gunsagar, CEO of Byte





Fig. 5: Byte has created an effective clear aligner system for patients who require mild to moderate tooth movement.



Fig. 6: Byte provides a convenient clear aligner system supported by a network of dentists and orthodontists who oversee treatment plans.

